Inside YouTube's new "Medical Misinformation Policy"

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posted by ian

Kit Knightly – Off-Guardian Aug 18, 2023

A few days ago YouTube amended their Covid19 Misinformation policy, changing it so it now applies to all things medical.

The original policy was put in place in the early days of the pandemic, May 2020, and outlawed content in the video sharing platform that "contradicted the WHO or local health authorities" concerning the pandemic:

COVID-19 Medical Misinformation Policy

YouTube doesn't allow content about COVID-19 that poses a serious risk of egregious harm.

YouTube doesn't allow content that spreads medical misinformation that contradicts the World Health Organization (WHO) or local health authorities' medical information about COVID-19. This is limited to content that contradicts WHO or local health authorities' guidance on:

- Treatment
- Prevention
- Diagnostic
- Transmission

Note: YouTube's policies on COVID-19 are subject to change in response to changes to global or local health authorities' guidance on the virus. This policy was published on May 20, 2020.

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The Alternative View Conference

Date: 22 October 2023

All-day event

Location: The Leonardo Hotel, Midsummer Boulevard, Milton Keynes, MK9 2HP, UK

The AV Team are pleased to announce that AV13 will be held on the 22nd October 2023. It will be a one day multi speaker conference held in the Leonardo Hotel, Milton Keynes, UK. The AV Team and speakers look forward to seeing you there.

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Advanced Technology in Our Hidden Past

Over the years it's been regularly updated, outright banning all "vaccine misinformation" in late 2021.

The latest revamp is the biggest so far. The new "medical misinformation policy" – no longer just "covid19 misinformation" – now addresses cancer treatments, abortion and non-Covid vaccines, according to CNN.

A YouTube spokesman told the media that the new policy will be focusing on three key areas: *"Prevention, treatment and denial"*:

> ## Medical misinformation policy
>
> YouTube doesn't allow content that poses a serious risk of egregious harm by spreading medical misinformation that contradicts local health authorities' (LHAs) or the World Health Organization's (WHO) guidance about specific health conditions and substances. This policy includes the following categories:
>
> - Prevention misinformation
> - Treatment misinformation
> - Denial misinformation
>
> **Note:** YouTube's medical misinformation policies are subject to change in response to changes to guidance from health authorities or WHO. There may be a delay between new LHAs/WHO guidance and policy updates, and our policies may not cover all LHA/WHO guidance related to specific health conditions and substances.

Videos promoting alternative medicine or dietary tips that claim to prevent disease – gone.

Videos sharing alternative or natural treatments – gone.

Videos claiming establishment treatments (eg. radiation or chemotherapy) do more harm than good – even from people who *have had those treatments* – gone.

Videos claiming X disease does not exist – gone.

In short, YouTube will **no longer allow any medical content at all** that isn't simply **parroting government policy or promoting big pharma products**.

Tellingly, it's all about approval from authority, not accuracy of the information. In fact, nowhere in the entire document is there any kid of differentiation made between "accuracy" and "authority".

In YouTube world something is "information" if it's confirmed by the government, and "misinformation" if it is not. Reality is subject to the approval of the state, and the state is always right.

Which tells you everything you need to know.

Source

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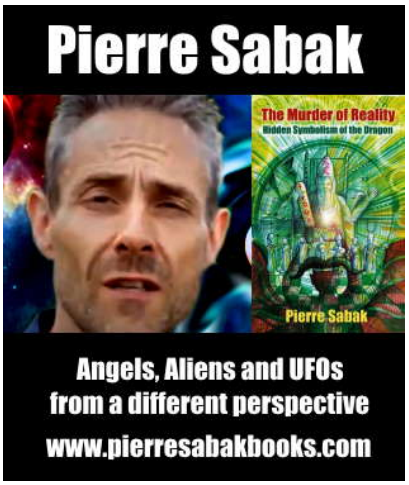

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